

Pearland DEVELOPMENTS

Spring 2010



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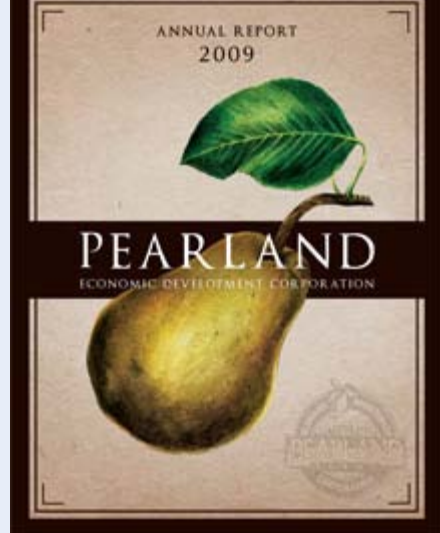
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CURRENT EVENTS



New year, new leadership

He's experienced in government relations and private investment. And, his reputation for generating powerful results sealed the deal. [Matt Buchanan](#) joined the PEDC in January as our new executive director. He most recently worked as the senior director of business attraction and retention for the [Greater Omaha Economic Development Partnership/Greater Omaha Chamber of Commerce](#). There, he was responsible for business recruitment and retention efforts that attracted \$1.8 billion in capital investment and the creation of more than 8,000 new jobs for the region. He's excited to be a part of our organization and we're thrilled to have him. Welcome Matt!



2009 – another stellar year of growth!

Our 2009 annual report is now available online. [Click here](#) to read about all of our growth and progress.



PEARLAND OLD TOWNSITE



Let's go to market!

Farmers markets are a hot trend. According to Oregon State University, in the last 15 years, more than 2,000 farmers markets have opened across the country. Now, Pearland is the latest to join the pack, and the city couldn't be more excited. The [Pearland Old Townsite Farmers Market](#) opened March 13, featuring 11 vendors offering fresh produce, honey, pasture-raised meats, herbal teas, gourmet cheeses, fresh coffee beans, herbal ointments and salves, mineral bath salts, massage and body oils, soaps and much more.

The market takes place the second and fourth Saturdays of the month from 9 a.m. to 1 p.m. at Zychlinski Park, [2243 Grand Blvd.](#) The 2010 season lasts through November. For more information on the market or to become a vendor, contact Cassie & Ron Mitchel at (281) 804-4211 or via e-mail at info@bayareahomesteading.com.



BUSINESS OPPORTUNITIES



First portion of Spectrum plan complete

The PEDC remains committed to creating a "sense of place" in our fine city to better serve the entire region. There is no better place for that than The Spectrum at Clear Creek, a 1,000-acre development between Beltway 8 and Highway 288 South that is zoned for both business and pleasure.

We recently hired [Gateway Planning Group](#) to help us create a development strategy for this unique property. Our first step was performing a [preliminary assessment](#). Right now, we are focused on the zoning, plan development and drainage components. To read more about our efforts to make the Spectrum all that it can be and how you might benefit, [click here](#).



Corporate memberships shape up Pearland

Isn't it so much easier to get into shape when you have access to a state-of-the-art gym? Well, come July 2010, there'll be no more excuses not to get your blood pumping when the city's new Recreation Center and Natatorium opens. [Read more](#) about all that this facility will offer.

Do you want to be able to take advantage of this 107,000-square-foot workout amenity through a corporate membership? We're conducting a survey to test business interest in such a feature. [Click here](#) to cast your vote. Your participation is much appreciated.



INDUSTRY TRENDS



Plan your work, work your plan

In this economic downturn, business has slowed considerably for many companies. While this isn't ideal news, it does present a great opportunity – time on our hands. [Take advantage of this slow period and revisit your business plan](#). How long has it been since you really examined it? Now is the perfect time to create ways to gain market share, as well as hone your trade and/or skills. Need a little push? Check out the [11 actions you can take to grow your business during a recession](#). Then, as the economy starts to pick back up, you'll be ready to roll!



Follow us online – Want to stay up-to-date on current PEDC events? Then, follow us on [f](#) and [t](#).

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